

# CALL FOR SPONSORS & EXHIBITORS

2024

COOL SPRINGS CONFERENCE CENTER

December 12-13, 2024

Franklin Cool Springs Marriott Hotel  
700 Cool Springs Boulevard, Franklin, TN

In-Person Attendance Option Only  
*No virtual attendance option*



**tamho**

tennessee association of  
mental health organizations

## TAMHO ANNUAL CONFERENCE

## Become a Sponsor of the 2024 TAMHO Annual Conference

We invite you to join us in making a lasting impact on the future of behavioral healthcare by becoming a sponsor of our highly anticipated annual conference. This premier event brings together industry leaders, innovators, and aspiring professionals from around the world to share knowledge, forge connections, and shape the future. By partnering with us as a sponsor, you'll play a pivotal role in empowering tomorrow's leaders and contributing to the advancement of behavioral healthcare in Tennessee.

### Why Sponsor?

1. **Visibility and Recognition:** As a sponsor, your brand will gain prominent exposure throughout the conference, from marketing materials to event signage. Stand out as a champion of innovation and leadership, enhancing your brand's reputation and recognition.
2. **Networking Opportunities:** Our conference is a convergence of the brightest minds in the field, offering sponsors unparalleled networking opportunities. Connect with influential decision-makers, potential collaborators, and emerging talents, fostering valuable relationships that can lead to future partnerships.
3. **Targeted Exposure:** Tailor your sponsorship to align with your specific objectives. Choose from various sponsorship levels and opportunities to best showcase your organization's values, products, and services to a relevant audience.

Together, we can shape a brighter future by investing in the education, inspiration, and collaboration that our annual conference provides behavioral health professionals.

Empower tomorrow's leaders, elevate your brand, and make a significant impact on the future of your industry by becoming a sponsor of our annual conference. Join us in creating a world where innovation, collaboration, and leadership flourish. Your support is not just an investment in an event; it's an investment in shaping the leaders of tomorrow.

The TAMHO 2024 Annual Conference and Awards Ceremony is being designed as an in-person attendance only event — no virtual or online attendance options.

### Sponsorship Tiers:

1. **Gold Sponsor:** As a gold sponsor, your organization will enjoy maximum visibility, including prime booth placement in the heart of the conference. Engage directly with attendees and leave a lasting impression with a dedicated space to showcase your products and services.
2. **Silver Sponsor:** Showcase your commitment as a Silver Sponsor through logo inclusion, targeted sessions, and networking opportunities that facilitate meaningful connections.
3. **Bronze Sponsor:** Establish a strong presence as a Bronze Sponsor, offering logo visibility and participation in networking functions.

### Customized Opportunities:

Tailor your sponsorship experience to align with your organization's goals. We offer various opportunities, such as coffee breaks and branded merchandise, ensuring your message resonates with attendees.

### Impactful Partnerships:

Join our esteemed list of past sponsors who have made a lasting impact on the success of TAMHO. By sponsoring, you become part of a community dedicated to advancing the behavioral health industry knowledge and nurturing future leaders.

# SPONSORSHIP CATEGORIES

## GOLD SPONSOR

Level A .....\$8,000

### Level A Gold Sponsors receive ....

- Recognition above Level B Gold Sponsors.
- Recognition as a co-sponsor of the TAMHO Awards and Recognition Ceremony.
- Six (6) complimentary comprehensive registrations for your organization representatives to access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member

registration rate.

Level B .....\$5,000

### Level B Gold Sponsors receive ....

- Recognition as a co-sponsor of the TAMHO Awards and Recognition Ceremony.
- Four (4) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

### Included in both Gold Level A & Level B . . .

- Recognition of your company / organization through electronic and print posting of your logo throughout the conference. Including a single slide in the Scrolling Event PowerPoint played between conference segments.
- A complimentary 6' draped display table space within the Event Expo Hall in a prime area of the Expo Hall.

## SILVER SPONSOR

Level A .....\$4,000

### Level A Silver Sponsors receive ....

- Recognition above Level B Silver Sponsors.
- Three (3) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

Level B .....\$2,500

### Level B Silver Sponsors receive ....

- Two (2) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

### Included in both Silver Level A & Level B . . .

- Recognition of your company / organization through electronic and print posting of your logo throughout the conference as a Silver Sponsor.
- A complimentary 6' draped display table space within the Event Expo Hall in more moderately prime area of the Expo Hall.

## BRONZE SPONSORSHIP

Level A .....\$1,200

Level B — NON-PROFIT ORGANIZATION .....\$700

Level C — TAMHO MEMBER ORGANIZATION .....\$500

Level D — ASSOCIATION OR ADVOCACY GROUP  
PARTNERS .....\$0

- One (1) complimentary comprehensive registration for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization through electronic and print posting of your logo throughout the conference as a Bronze Sponsor.
- A complimentary 6' draped display table space within the Event Expo Hall.

## AN ONLINE REGISTRATION FORM IS AVAILABLE FOR PROVIDING SPONSORSHIP AND EXHIBITING COMMITMENTS

To access and submit your commitment form, visit <https://form.jotform.com/240595212444150>.

Online payment via PayPal is available. If you are not able to use online payment or want to avoid processing fees, invoicing options are available. Click the 'invoice' option during the online submission process.

The online sponsorship submission form provides an upload option for submission of your corporate logo or you may send the JPG or PNG file as an email attachment to [TFUQUA@TAMHO.ORG](mailto:TFUQUA@TAMHO.ORG)

### DEADLINES

**SPONSORSHIP COMMITMENTS:** As soon as possible, but no later than November 11, 2024.

**CORPORATE LOGO SUBMISSION:** Preferably upon submission of sponsorship commitment but no later than November 11, 2024.

The full event details are in process at this time. Stay informed by visiting [www.tamho.org/conference-resources](http://www.tamho.org/conference-resources) for links to the latest updates and information.

#### Sponsorship, Advertising, and Exhibiting Guidelines

Pre-registration and payment of fees is required to guarantee sponsorship considerations and exhibit space assignment. Access to the various events/activities related to the TAMHO 2024 Annual Conference require either sponsor or participant registration.

No drop-ins or onsite cold-calls. No conduct of special events targeting TAMHO Annual Conference attendees without the support of the TAMHO conference.

**On-site table-top display space is limited. Assignment will be given on a "first come – first served" basis with prime space being allocated to Gold Sponsors and moderately prime space to Silver Sponsors.**

Application for booth space must be made using the official online Registration Form provided by TAMHO and must include payment of required fees or request for invoicing.

## Agenda at a Glance

December 12<sup>th</sup> & 13<sup>th</sup>

*Conference flow and offerings are in the planning stages. Please check [www.tamho.org/conference-resources](http://www.tamho.org/conference-resources) for updates as they become available.*

### Pre-Event — December 11<sup>th</sup>

3:00 pm — 6:00 pm

Table Top Display Set-Up

### DAY 1 — December 12<sup>th</sup>

8:00 am — 8:30 am

Registration and Sign-In  
Table Top Display Set-Up

8:30 am – 9:45 am

Conference Offering

9:45 am – 10:00am

Break, Networking, EXPO Hall

10:00am – 11:00am

Conference Offering

11:00am — 11:30 am

Break EXPO Hall

11:30am – 12:30 pm

Conference Offering

12:30pm — 12:45pm

Break, Networking, EXPO Hall

12:45 pm — 1:45 pm

Conference Offering

1:45 pm — 2:00 pm

Break, Networking, EXPO Hall

2:00 pm — 3:00 pm

Conference Offering

3:00 pm — 3:30 pm

Bonus EXPO Hall Visit Time

3:30 pm

Adjourn for Day 1

### DAY 2 — December 14<sup>th</sup>

7:30am — 8:00 am

Registration and Sign-In  
Break, Networking, EXPO Hall

8:00am – 10:00 am

Conference Offering

10:00 am

Table Top Display Dismantling  
Conference Adjourns



**tamho**

tennessee association of  
mental health organizations

**The trusted voice for Tennessee's  
behavioral health system for sixty-  
five years.**

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